

MID-AMERICA BOWLFEST 2009
Grand Harbor Resort and Water park
Grand River Center, Dubuque, IA
September 28 - 29, 2009

(Exhibit Hours: Sept. 28, 4:30 –7:30 pm and Sept. 29, 11:45-1:30 pm)

EXHIBIT CONTRACT

EXHIBIT SPACE RENTAL

The exhibit space is:

\$795 per 8x10 booth.

\$495 per 4'x 10' booth. (Table Top Exhibit)

Tabletop booths are located along the outer perimeter wall of the trade show floor. 8x10 booths are in the center of the hall floor. You will be charged full price if you indicate an 8x10 booth.

Exhibitor receives an 8' high background drape, 3' high side drapes, draped table, chair and listing in program directory. (Note: A sign is not included.) The hall is carpeted.

EXHIBITOR REGISTRATIONS

Each booth includes one full registration and 2 exhibitor registrations. For additional registrations, contact show management.

BOOTH RESERVATIONS

Please reserve the following number of booths:

___ 8'x 10' booths. Cost \$795 each.

___ 4'x 10' booths. Cost \$495 each

To hold your selections, a deposit of ½ of the total amount due is required. You will be billed for the remainder, which must be paid in full no later than Sept. 1, 2008, prior to the opening of the show.

Submitting this agreement obligates you for the amount in full unless Mid-America Bowlfest receives a written cancellation prior to 60 days before the show, in which case \$100 of your deposit is non-refundable.

Enclosed is our deposit of \$ _____ for ___ booths and ___ corners. **Full payment for booth space is required by Sept. 1, 2009 and if not received, booth space may be rented to another exhibit.**

BOOTH ASSIGNMENTS

Booths will be assigned on a first come-first served basis. Show management reserves the right to make final booth assignments.

1st choice: _____ 3rd choice: _____

2nd choice: _____ 4th choice: _____

Exhibitors (competition) you prefer not to be next to:

Description of products/services/company (for Program):

PROGRAM AD RESERVATION (please check your choice)

- ___ \$250 full page color
- ___ \$250 fill page insert if we print
- ___ \$175 already printed insert (full page)
- ___ \$200 ½ page
- ___ \$150 ¼ page business card
- ___ \$25 setup fee if not camera ready
- ___ \$200 your banner on www.mid-america-bowlfest.com

This is a binding contract for booth space. No exception to this contract will be accepted unless authorized in writing.

Please Print:

Exact Name for Directory Listing: _____

Business Name: _____ Contact Person: _____

Address: _____ City/State/Zip: _____

Telephone: _____ Fax: _____

Email Address: _____ Date: _____

Payment Method: Check ___ Credit Card ___ Type: Visa MasterCard Am Express Discover

Credit Card No.: _____ Exp. Date: _____

Name on Card: _____ Authorized Signature: _____

Send or fax to: 621 Six Flags Dr. Arlington, TX 76011 or Fax to 817-633-6129.

For BOWLFEST Use only

Date Received: _____ Total Price: _____ Amt. Rcvd: _____

Booth(s) assigned: _____ Accepted by: _____ Balance due: _____